Heuristic Evaluations

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A3 Examples
Storyboards: Jeremy Borja, Jayne Chong, Sally U

Panel 1: Wow! They look so cool... I want to start dancing!

Panel 2: Hmm... it's too hard to learn by myself...

Panel 3: DANCE CLASS

This is too hard! I still can't keep up...

Panel 4: How do I start?!!

Panel 5: What should I do?!

Panel 6: Whoa... so many resources.
A progress bar, daily goals, class suggestions...
This is perfect for someone like me!
Prototypes: Zehua Chen, Vanessa Wong, Nessa Vu
Announcements

• If you’re having group problems, let your TA know privately THIS WEEK
• Mid-quarter evaluations
• Design Tips:
  • Need finding never ends
  • All design is redesign
10 Heuristic Examples
Ten Design Heuristics

**UNDERSTANDING**
- Consistency
- Use Familiar Metaphors & Language
- Clean & Functional Design

**ACTION**
- Freedom
- Flexibility
- Recognition Over Recall

**FEEDBACK**
- Show Status
- Prevent Errors
- Support Error Recovery
- Provide Help

Are you sure you want to change the extension from “.png” to “.jpg”?

If you make this change, your document may open in a different application.

Keep .png  Use .jpg

Clearer choices
Consistency
Apple Mac OS X Finder
Metaphors
Familiar metaphors & language

Adobe Acrobat
2015
Metaphors
Familiar metaphors & language
Images courtesy of SAP
Familiar metaphors
Familiar metaphors & language

http://www.cartoonnetwork.com/
Signal to noise
Clean & Functional Design
Get a $5 credit for Prime Pantry
Choose FREE No-Rush Shipping and receive a $5 credit towards your next Prime Pantry purchase.

Order now and we’ll notify you by email when we have an estimated delivery date for this item.
Items shipped from Amazon.com

Dieter Rams: As Little Design as Possible
by Sophie Lovell
$33.32 Free Prime shipping when in stock
Sold by: Amazon.com LLC
Temporarily out of stock.
Quantity: 1 Change
Add a gift receipt
and see other gift options

Guaranteed delivery date: Aug. 1, 2015 If you order in the next 8 hours and 1 minute (Details)
Items shipped from Amazon.com

Post-it Notes, 3 in x 3 in, Jaipur Collection, 14 Pads/Pack, 100 Sheets/Pad
(654-14AU)
$12.30 Prime
Sold by: Amazon.com LLC
Quantity: 1
Add a gift receipt
and see other gift options

Choose your Prime delivery option:
- $13.97 One-Day Shipping (1 business day)
- FREE Two-Day Shipping (2 business days)
- FREE Standard Shipping (4-5 business days)
- FREE No-Rush Shipping (6 business days)
Get a $5.00 credit for Prime Pantry. Details

Undo
Freedom
Amazon check out
New York → Paris

Fri 31/07/2015
from USD 4,326

Sat 01/08/2015
from USD 1,364

Sun 02/08/2015
from USD 566

Mon 03/08/2015
from USD 566

JFK
21:00 → ZRH
10:50 +1
JFK Intl. Apt.
Connection time: 1h 40m
LX 15, Operated by SWISS

ZRH
12:30 → CDG
13:50 +1
Travel time: 10h 50m
LX 638, Operated by SWISS GLOBAL AIR LINES

Economy not available
Business from USD 4,326
First from USD 6,448

Swiss International Airline Ltd.
Flexible shortcuts
Flexibility
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<th>Title</th>
<th>Author</th>
<th>Views</th>
<th>Latest activity</th>
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<td>Peter Meyer</td>
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SAP for Professional Services

Keep it relevant
Flexibility

SAP Community Network
Previews
Recognition over Recall
Class HE
Walkthrough
HEs of Websites

• Google Form: http://goo.gl/forms/yVoXJl8sh6
• Go to each website instructed in the Google Form and conduct HEs based on the question asked
A4 HE Time
A4 Heuristic Evaluation Steps

- **Step 1**: (Team) Practice walkthroughs of your prototype
- **Step 2**: (Team) Receive 3 HEs from your assigned evaluators
- **Step 3**: (Individual) Evaluate another group’s prototypes
- **Step 4**: (Individual) Meet with the other evaluators of your evaluation group to make a joint usability statement