Hear a good story

Interview your partner about about his/her
<u>experiences as a freshman.</u>

Your goal is to hear (at least) <u>*one good story*</u> from your partner

1 Create a quick interview guide
(with open-ended questions!)

*Start
individually*

A. ***Be human: build rapport.***

Introduce yourself. "How are you today?"

"Nice to meet you. Tell me about where you're from?"

B. ***Seek stories.***

"Could you tell me story about a time you . . .
(. . . travelled by yourself to a new place on campus?)
(. . . had an unexpected adventure on a new campus?)

"What would I find surprising about how you . . .
(. . . packed for your freshman year?")
(. . . navigate a new campus?")

(Write more of your own)

C. ***Talk about feelings.*** *Dig deeper by following up.*

"Why do you say that? . . . "Tell me more."

"How did you feel at that moment, when . . . happened?"

(Write more of your own)

2 min

2 Interview your partner
(just have a conversation!)

Now pair up

Interview notes:

4 min each

Go deeper into one story: remember to ask "Why?"

3 min each

$\mathcal{W}$hat does it mean?

Gain insights by thinking of what might be the deeper
meaning behind what you heard. Have fun with it.

Your goal is to take an extreme, inspired stance.

3 Imagine the meaning
(notice something, then infer what the meaning might be)

*Individual
again*

Imagine possibilities for the following statements:

It's interesting/surprising/telling that s/he . . .

One thing that seems to be important to him/her is . . .

I wonder if this means . . .
[WRITE A FEW POSSIBILITIES]

Take a stand with a <u>point-of-view</u>:

_____
partner's name/description

needs a way to _____

_____
user's need
because (or "but..." or "Surprisingly...")

_____
insight

5 min

4 Create brainstorming topics
(flip your insights into questions)

How might we . . .

How might we . . .

How might we . . .

3 min

Inspired by Stanford d.school

New ideas!

Generate a diverse set of concepts in response to your brainstorming questions.

Your goal is to build on the ideas of others.

Share your work, then brainstorm as a team
(recap one story, share one inference and your brainstorm question — then lead a brainstorm)

2 min share,
3 min brainstorm, each

Inspired by Stanford d.school

Sketch it out

Pick an idea and stay in a generative mode
as you work out the details.

Your goal is develop the idea and make it visual.

6 Choose one idea and flesh it out into a product or service

(what is it? how does one use it?)

3 min

Let's get physical, physical

Let me hear your body talk.

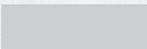Your goal is to test your solution by making it tangible.

7 Build your solution
(to test desirability)

---> **7 min**

8 Test with your partner
(get feedback)

What's working?

What could be improved?

+

—

?

!

New questions

New ideas

4 min each

Video Questions

Question 1.

Question 2.